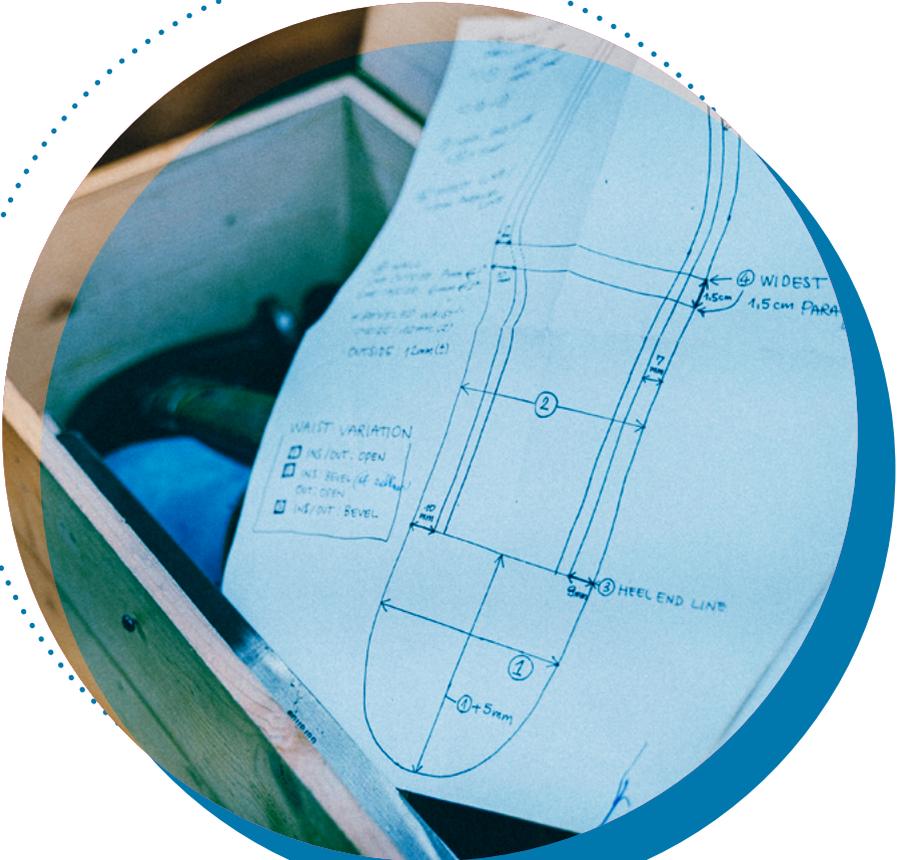




SCHOLA



Stefano Bemer®  
Firenze



# Custom (Handmade) Sneakers

HandMade  
Training Programs  
Stefano Bemer  
FIRENZE

# Overview

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In this intensive summer course, students will learn how to design and make, from scratch, a pair of handmade sneakers and, at the same time, how to deconstruct, regenerate and customize an existing one.

The themes of this workshop course are makers, customization, sustainability, recycling and reuse. Instructors will encourage students to find innovative solutions to create, upcycle and repair existing branded sneakers.

Within the program, students will be exposed to the manufacturing methods of two Italian leather and textile districts that specialize in circular economy: Prato (regenerated textile) and Santa Croce sull'Anno (for vegetable-tanned leather)

The last module is fully dedicated to learn and practice how to deconstruct sneakers and then create a whole new customized pair.



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# Lesson plan

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This intensive 4 week program is an introduction to basic techniques and methodology to make hand-made pair of sneakers men's shoes. Teachers are member of Stefano Bemer staff and will guide students to best materials and more accurate techniques.

This is a complete program for students who want to learn the full process of Hand Making of sneakers shoes including elements of design and branding with a deep focus on practice.

The program consists of 4 weeks divided between specific modules and supervised project completion in the workshop. Students should be motivated and focused on working in the field of hand-made shoe-making and be prepared to dedicate study and work time over and above the classroom times indicated in the course modules.

**First week:**

Introduction to artisan Techniques, shoe-making, materials and tool

**Second week:**

Branding and design elements and Leather Cutting Techniques

**Third week:**

Bespoke Sneaker Shoe-making

**Fourth week:**

Sneakers deconstruction, customization and regeneration. Students will work in a professional workshop practicing and perfecting the use of tools and techniques learned during the individual modules. Much of the "workshop" time is devoted to the completion of assignments and projects.

**ATTENDANCE AND TIMETABLE**

**The course is comprised of 90 hours over 3 to 4 weeks (6 US credits)**

Mandatory attendance; classes and workshop hours are held:

Monday – Friday

10.00 AM to 1.00 PM & 2.00 to 5.00 PM (subject to adjustments).

# The School

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Since 2014 Stefano Bemer offers a professional artisan education in the craft of handmade men's shoes in Florence. Students from more than 20 countries have attended successfully this course. Stefano Bemer has launched recently a Sneakers line which has reached enough success to drive the strategy to build an indented brand of new and regenerated shoes.

The late Stefano Bemer committed his short and yet bright career to master his unique blend of shoemaking techniques and create what he wanted to become the perfect Italian men's shoe. This quest to develop his own idea of perfection has led to accomplishments that have been recognized and acclaimed by connoisseurs all around the world. This would have been enough for most people. However, great people in history understand that it is not just about themselves, in the here and now, but also about their legacy and the impact they have on others. With this in mind, Stefano Bemer is committed to training artisans and transmit its own legacy of quality and style.



# Method

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Stefano Bemer's training course is part of SCHOLA, a network of schools for bespoke makers.

Stefano Bemer's training program aims to empower each student to pursue their dream of handmaking men's shoes through the development of both their skills and vision.

Students also engage with design and branding elements essential to developing a personal path in this industry, that will impact their future as makers, entrepreneurs or successful employees all over the world.

The courses are for individuals seeking to extend and develop their practice and skills at the heart of Florence, center of Made in Italy. This course of learning is driven by the student's self-defined project.

The nature of the discipline is such that the course will rely on skilled practitioners as the key facilitators of learning.

Instructors are craftsmen who will have a common focus in that they will seek to develop the skills of students as proactive and reflective independent learners.

Some workshop activities will require students to work in groups, also from other courses, in scenarios involving multiple cultures and nationalities.

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